

MEDIA KIT
2025

Journal régional
Le
HAUT-SAINT-FRANÇOIS



- Ascot Corner
- Bury
- Chartierville
- Cookshire-Eaton
- Dudswell
- East Angus
- Hampden
- La Patrie
- Lingwick
- Newport
- Saint-Isidore-de-Clifton
- Saint-Malo
- Scotstown
- Weedon
- Westbury

VERIFIED CIRCULATION : 12 467 copies, distributed by Canada Post

Publications in 2025: Every second Thursday (Ad deadline is in brackets)					
		May 8 (April 30)	July 3 (June 26)	September 11 (September 4)	November 6 (October 30)
		May 21 (May 14)	July 17 (July 10)	September 25 (September 18)	November 20 (November 13)
	April 10 (April 2)	June 5 (May 29)	August 14 (August 7)	October 9 (October 2)	December 4 (November 27)
	April 24 (April 16)	June 19 (June 12)	August 28 (August 21)	October 23 (October 16)	December 18 (December 11)

AD DEADLINE: Reservation by Thursday noon
Ad content Friday

Discounts:
8 to 15 editions: 10%; 16 to 23 editions: 15%; 24 editions: 20%. Several platforms: 10%



57, rue Craig Nord, bureau 101, Cookshire-Eaton (Qc) J0B 1M0
819 875-5501
publicite@journalhsf.com
www.journalhsf.com

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FORMAT	NET RATES
Full page	\$1400
Half page	\$700
One-third of a page	\$467
Quarter page	\$350
One-sixth of a page	\$233
One-eighth of a page	\$175
One-twelfth of a page	\$117
Business card (Minimum 3 editions)	\$60

10% extra for specific page placement.
25% to be alone on a specific page (one-third of a page ad or larger).

Web site ad: Within text	\$75 / week
Facebook page: Text and link toward your content	\$60 / post

Full page
9,75" X 10,25"

Horizontal half page
9,75" X 5"

Vertical half page
4,8" X 10,25"

Half page 4
6,4" X 7,7"

Horizontal 1/3
9,75" X 3,3"

Vertical 1/3
3,1" X 10,25"

Vertical quarter page
4,8" X 5"

Horizontal quarter page
6,4" X 3,75"

Quarter page banner
9,75" X 2,4"

Vertical 1/6 page
4,8" X 3,7"

Vertical 1/8 page
3,1" X 3,7"

Horizontal 1/8 page
4,8" X 2,4"

Vertical 1/12 page
3,1" X 3,5"

Horizontal 1/12 page
4,8" X 2,25"

Business card / Post-it
3,1" X 1,73"

Front-page 1/2 banner
4,8" X 1,65"

Front-page banner
9,75" X 1,65"



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