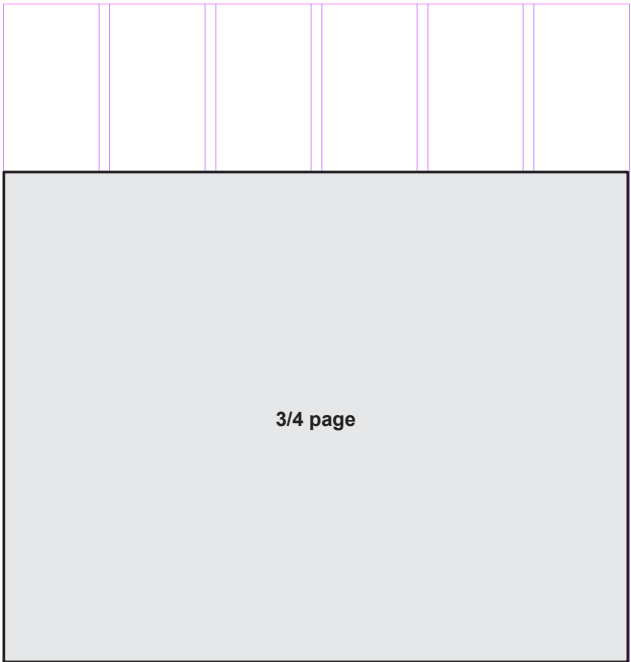
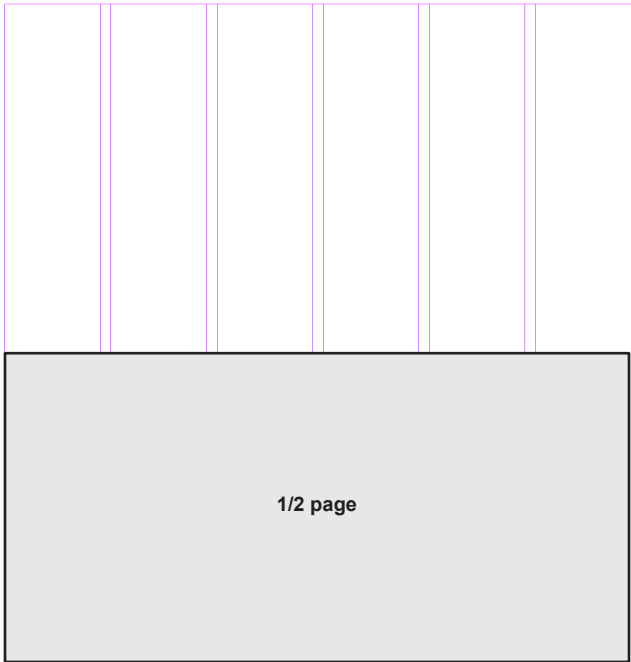
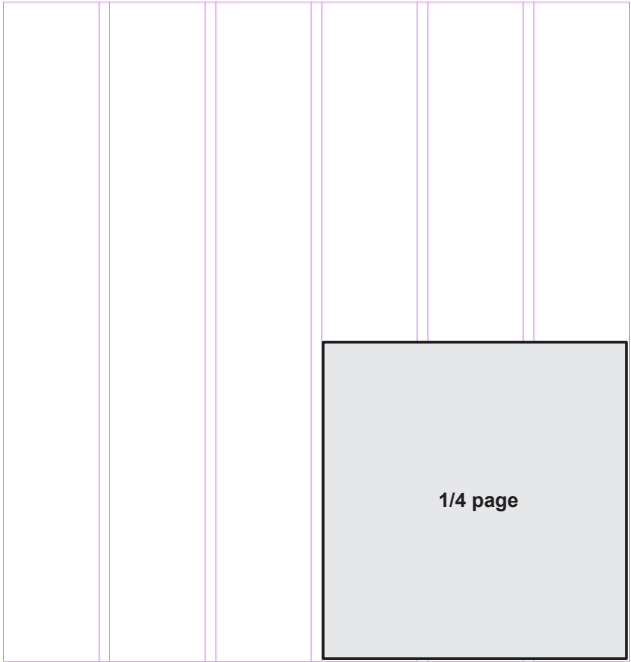
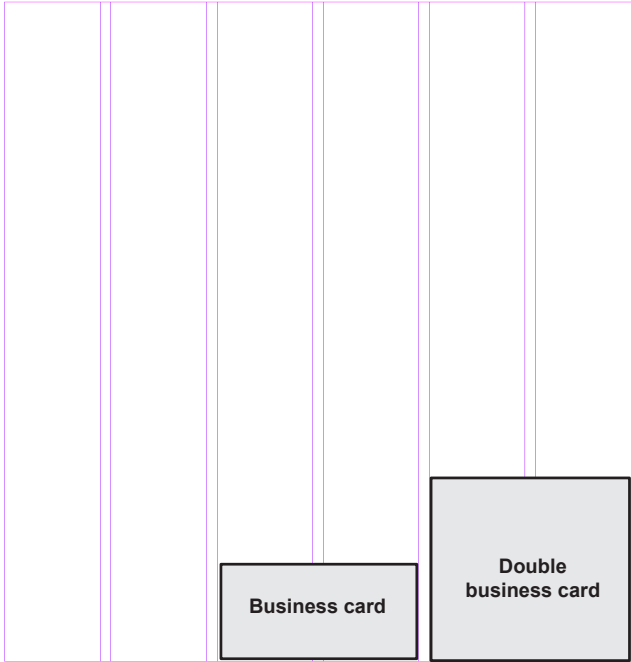




Ad formats for the
Cookshire Fair Special Publication



Bianca Gelé Dupuis
Conseillère publicitaire



Annik Lauzon
Conseillère publicitaire

57, rue Craig Nord, bureau 101,
Cookshire-Eaton (Qc) J0B 1M0
819 875-5501
publicite@journalhsf.com
www.journalhsf.com

Cookshire Fair Sponsorship Plan 2025

Friends of the Fair		
Level 1	Poster on fairgrounds billboard (6.2" x 3.5") + business name listed in the new <i>Special Fair Publication</i>	\$50 *
Level 2	Poster on fairgrounds billboard (6.2" x 3.5") + business card in new <i>Special Fair Publication</i> (3.1" x 1.73")	\$70 *
Level 3	Poster on fairgrounds billboard (8.5" x 4.75") + business card in new <i>Special Fair Publication</i> (3.1" x 1.73")	\$95 *
Level 4	Poster on fairgrounds billboard (8.5" x 9.6") + double business card in new <i>Special Fair Publication</i> (3.1" x 3.5")	\$125 *

Top-Level Sponsors		
Bronze	<ul style="list-style-type: none">Outdoor commercial space2 free weekend passes to the fairA post on our Facebook page dedicated to your company.Double business card ad in new <i>Special Fair Publication</i> (3.1" x 3.5")	\$350
Silver	<ul style="list-style-type: none">Outdoor commercial space2 free weekend passes to the fairA post on our Facebook page dedicated to your company.1/4 page ad in new <i>Special Fair Publication</i> (4.8" x 5")	\$700
Gold	<ul style="list-style-type: none">Outdoor commercial space4 free weekend passesA post on our Facebook page dedicated to your company.Logo on big screen during the fair1/2 page ad in new <i>Special Fair Publication</i> (9.75" x 5")	\$1400
Platinum	<ul style="list-style-type: none">Outdoor commercial space6 free weekend passes4' x 4' coroplast poster at main entry during the fair4' x 4' coroplast poster on show ring fence during the fairA post on our Facebook page dedicated to your company.Logo on big screen during the fairFull-page ad in new <i>Special Fair Publication</i> (9.75" x 10.25")	\$2800

Billboards

- Two to four large billboards will be installed around the fairgrounds during the fair.
- Your advertisement will be visible to more than 10 000 people who visit the fair annually.

Special Fair Publication

- In partnership with the *Journal Le Haut-Saint-François*
- Will be small tabloid size (10¾ x 11½") in newsprint (similar to the bi-weekly editions of the *Journal Le Haut-Saint-François*).
- Approximately ***15,000 copies*** printed and distributed by Canada Post to all addresses in the region.

* Sales taxes included for Friends of the Fair.

Please provide your salesperson with your email address and a bill will be sent to you indicating the amount due.

All advertisements must be received by July 18, 2025. Any material received after this date may not appear in our publications.

For any questions, please contact the Journal representatives or these Fair volunteers:

Kevin MacAulay; 819-578-6057 kevin.macaulay1996@gmail.com

Matthew Burns; 819-212-6741 matthew.burns99@hotmail.com